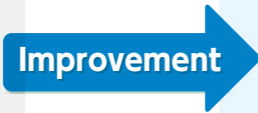
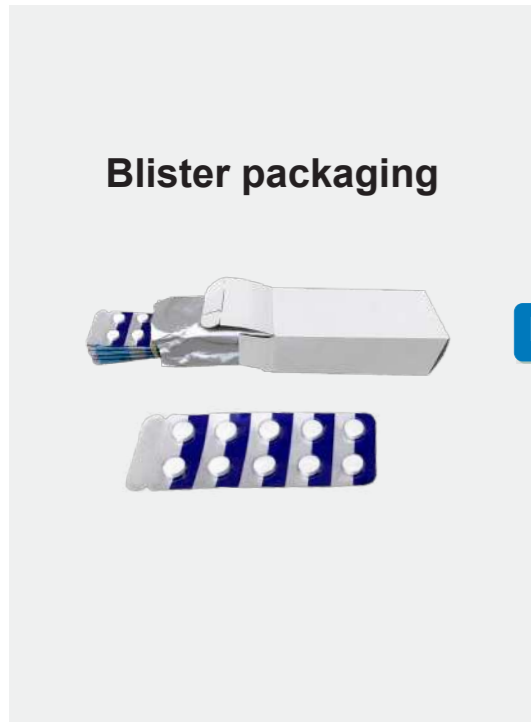
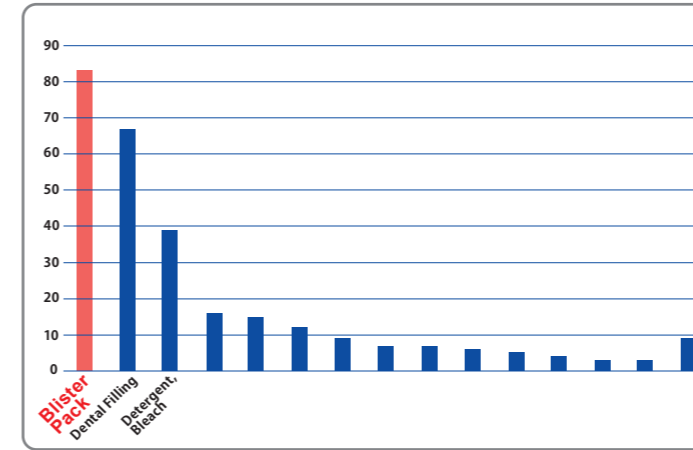


Easy Seal Open Pack **ESOP**

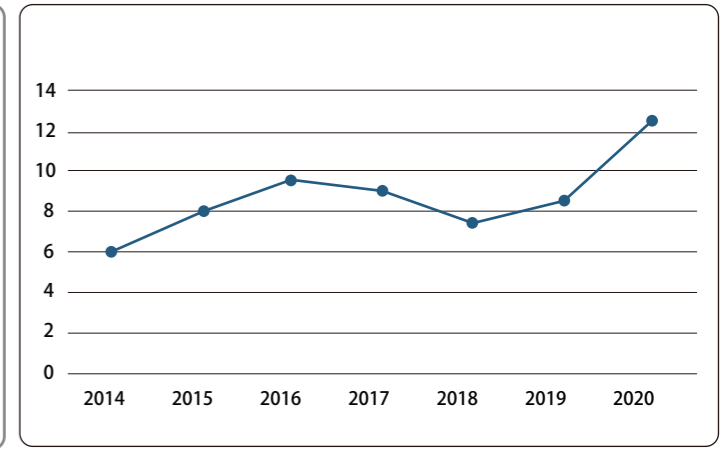


Accidental Ingestion of Packaging

Reference Accidental Ingestion of Packaging by the Elderly



Blister Pack Accidents/year (Japan)



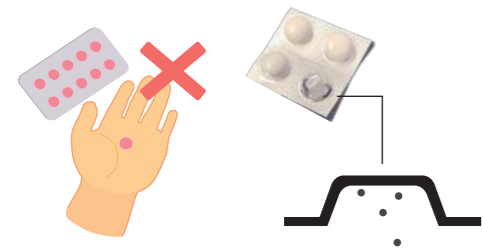
Duodenal perforation cases (Japan)

Japanese Society of Pharmacists From the 2009 annual report

Exposure to Hazardous Anticancer Drugs

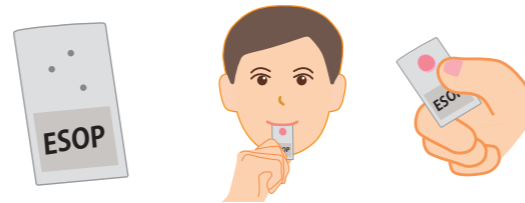
Blister Pack

- Handling with hands
- Take out the medicine before taking
- Leaves drug residue



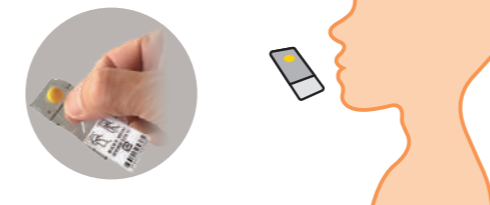
ESOP

- You can take medicine without touching it
- Put in mouth, pinch the part with the tablet, and pull down on ESOP
- No exposure of drug residue to surroundings

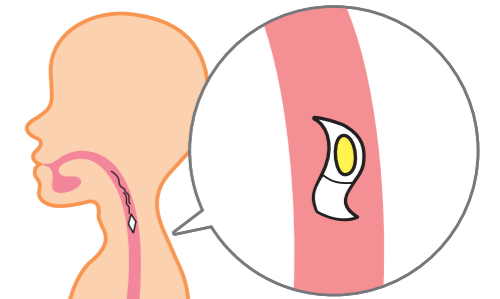


ESOP

① Too big to accidentally swallow

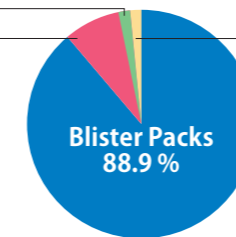


② Soft material does not cause harm to the body even if swallowed



Accidental Ingestion of Pharmaceuticals by Children

Other 1.9%
Bags 7.9%
Blister Packs 88.9%
Unknown 1.6%



Reference

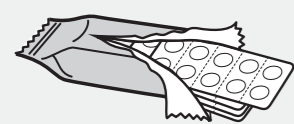
of accidents by container type

(From the Consumer Affairs Agency "Information on Accidental Ingestion of Pharmaceuticals by Children")

Leftover Medicine (650 billion yen wasted / February 2017)

Full Information

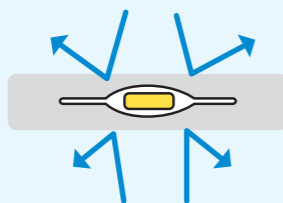
Blister Pack



There is a possibility that moisture is absorbed after being taken out of the aluminum pillow

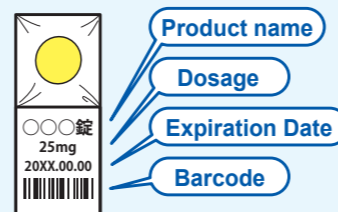
ESOP

Prevents moisture absorption



- High barrier film stops moisture. Effective use of leftover medicine
- 3 year expiration date
- Expiration date can be quickly checked

ESOP



Key information displayed on each pack

ESOP Child Resistance (World's first individual CR packaging)

① Durable film won't tear easily



② 2 actions required, making it difficult for children to open

